



Geneva, October 15, 2014

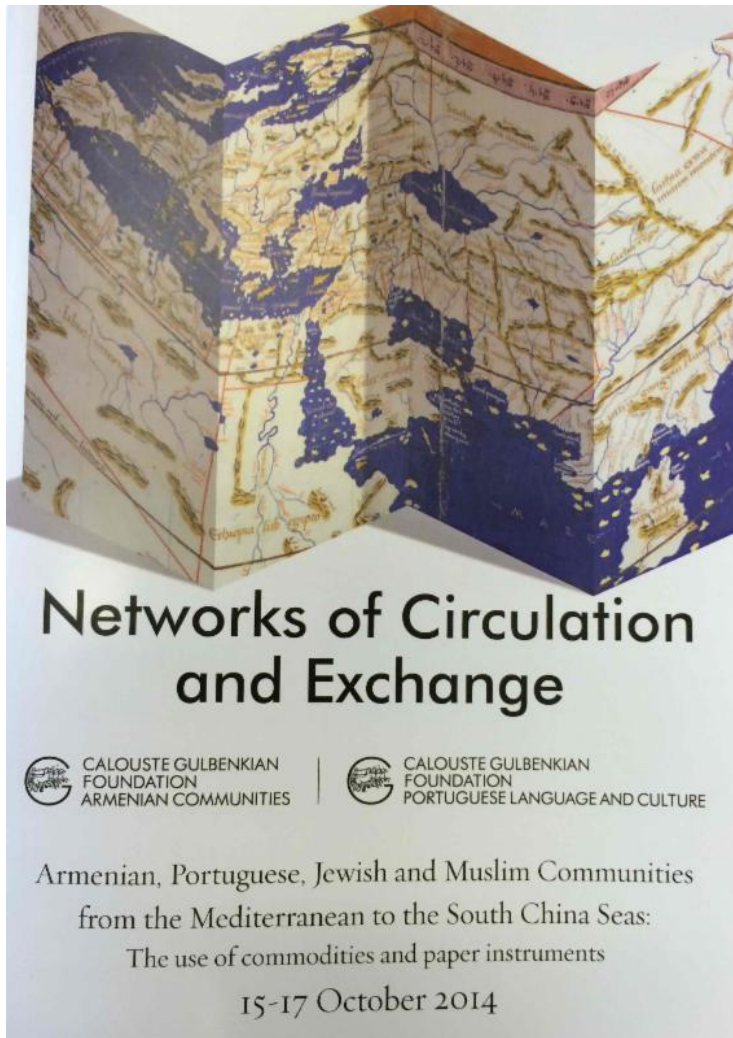
**INTERNATIONAL CONFERENCE AT
GULBENKIAN FOUNDATION TO BE WEBCAST**
Trade Networks and Diamond Trading in Modern Era
Examined from Multinational Perspective

As part of the Armenian Culture Week organized by the Gulbenkian Foundation in Lisbon, Portugal, from October 12 to 19, an international conference on Networks of Circulation and Exchange will be held starting today. The event is co-organized with UCLA's Richard Hovannisian Chair of Modern Armenian History and the History Department of the Universidade Nova de Lisboa. Within the framework of its heritage research program, the Armenian Jewellers Foundation (AJF) is sponsoring the webcasting of this conference. Attached is the media announcement by the Gulbenkian Foundation where the conference program and webcast schedule (Lisbon times GMT) can be found.

Follow Live Some of the Events from Armenian Culture Week!

We will be live streaming some of the events via webcast.

Webcast Link: <http://youtu.be/Ileo0WwVuoA>



The following events will be transmitted Wednesday 15 October:

14h30-16h00: Roundtable "More than Mr. 5%: the Early Life of Calouste Gulbenkian". This roundtable will provide fresh insight into Calouste Gulbenkian's life, beyond what is commonly known. The President of the Foundation will open the discussion. The speakers are Ana Paula Gordo, the Art Library director, Jonathan Conlin, biographer of Calouste Gulbenkian, and Martin Essayan, Calouste Gulbenkian's great-grandson and Board Member. The roundtable will be moderated by Razmik Panossian, Director of the Armenian Communities Department. Simultaneous interpretation,

from English to Portuguese, will be provided.

17h30-18h30: Book Launch *Bem Hajam! Apontamentos de Viagem à Arménia*. The Armenian Communities Department collaborated with the publishing house Dom Quixote, to publish a Portuguese edition of Vasily Grossman's book, *An Armenian Sketchbook*. This event will be in Portuguese

19h00-21h00: The official opening of "Networks of Circulation and Exchange: Armenian, Portuguese, Jewish and Muslim Communities from the Mediterranean to the South China Seas- The Use of Commodities and Paper Instruments" conference. The President of the Foundation, Mr. Artur Santos Silva will deliver the opening speech. Professor Sebouh Aslanian, from UCLA, will be the keynote speaker. This

event will be in English.

The following events will be transmitted Thursday 16 and Friday 17 of October:

Day 1, and day 2 (October 16 and 17) of the "Networks of Circulation and Exchange: Armenian, Portuguese, Jewish and Muslim Communities from the Mediterranean to the South China Seas- The Use of Commodities and Paper Instruments" conference. Click on the link below to access the full programme:

<http://www.gulbenkian.pt/Institucional/en/Activities/ArmenianCommunities?a=5092>

The webcasting of the "Networks of Circulation and Exchange: Armenian, Portuguese, Jewish and Muslim Communities from the Mediterranean to the South China Seas- The Use of Commodities and Paper Instruments" conference is sponsored by the Armenian Jewellers Foundation.

The Armenian Jewellers Foundation (AJF) was created to advance the heritage of Armenians in jewellery. AJF's mission is to undertake historical research, document present-day success stories and ensure the transfer of knowledge to a new generation of industry leaders. The Foundation counts among its trustee members some of the most reputable industry leaders of the past and present. AJF is based in Geneva, Switzerland.

Contact us!