## Armenian Jewellers Foundation

Geneva, Switzerland

## Advancing the Heritage of Armenians in Jewellery

## **NEW GOLD PATRON JOINS THE RANKS**



Ruben Kotanchyan, Hratch Kaspar, Garun Qocharyan, Aza Babayan

Mr. Garun Qocharyan is the latest benefactor to join the ranks of our exclusive Gold Patrons Club. Mr. Qocharyan has built an impressive jewellery retail enterprise based in Russia and Italy; he is an AJA member and active supporter of Armenian initiatives.

Patrons are integral members of our community who believe in our mission to advance the heritage of Armenians in jewellery. Our sincere thanks to all our patrons for supporting our heritage preservation and scholarship development programs.

Heritage belongs to all of us. It is our joint responsibility to ensure that Armenia's legacies and traditions live on. It is only with the support of benefactors that we are able to pursue our mission and realize our vision.

We hope our patrons' contributions will encourage and inspire others to do the same, and in doing so, benefit generations of Armenians to come.

To all past, present, and prospective patrons: thank you for your generosity!









Only 38 each in Gold and Steel are being produced, each dedicated to One letter of the Armenian Alphabet.

FRANCK MULLER
watches dedicated
to the Armenian Alphabet